



Clear Direction IQ, LLC Privacy Policy

Effective Date: 8/17/2025

Last Updated: 8/17/2025

Clear Direction IQ, LLC ("Clear Direction IQ, LLC," "we," "our," "us") respects your privacy and is committed to protecting personal information you share with us. This Privacy Policy describes our practices regarding the collection, use, storage, disclosure, and protection of personal and business information in connection with our services, websites, and platforms.

1. Scope

This Policy applies to visitors of our websites and applications; customers, beta partners, and business contacts using Clear Direction IQ, LLC's products and services; and vendors, contractors, and business partners providing services to Clear Direction IQ, LLC. This Policy does not apply to third-party sites or services outside Clear Direction IQ, LLC's control.

2. Information We Collect

We may collect the following categories of information:

1. Personal Identifiers: Names, addresses, phone numbers, email addresses, usernames, account credentials.
2. Business Information: Company name, position, industry, and operational/business data uploaded or connected to our platform.
3. Financial Information: Payment details processed securely via third-party payment processors.
4. Technical Information: IP addresses, browser type, device identifiers, cookies, log files, usage activity, diagnostic data.
5. Customer Data Inputs: Data sets provided by customers through integrations (ERP, CRM, spreadsheets, databases, APIs).

3. Basis for Processing

Where required by law (such as under GDPR), we rely on lawful bases for processing: performance of a contract, legitimate interests, legal obligations, and consent.

4. Use of Information

We use collected information for purposes including delivering and maintaining services, configuring dashboards, providing support, processing payments, detecting fraud, developing new products, and complying with legal obligations.



5. Sharing and Disclosure of Information

We do not sell or rent personal information. We may share information with service providers, during business transfers, for legal requirements, or in aggregated/de-identified form.

6. Data Security

We employ encryption in transit and at rest, multi-factor authentication, monitoring, regular security assessments, and incident response protocols.

7. Data Retention

We retain information as long as necessary to provide services, meet legal requirements, resolve disputes, and enforce agreements. Data is securely deleted or anonymized when no longer needed.

8. International Data Transfers

We may process and store data in countries outside your residence, with safeguards (such as Standard Contractual Clauses) to protect transferred data.

9. Your Rights

Depending on applicable law (e.g., GDPR, CCPA), you may have rights including access, correction, deletion, restriction, objection, portability, consent withdrawal, and opt-out of sale. Requests: privacy@cleardirectioniq.com.

10. Children's Privacy

We do not knowingly collect data from children under 13 (or applicable age of consent). If collected, it will be deleted promptly.

11. Cookies and Tracking

We use cookies and tracking technologies for preferences, user experience, monitoring, and marketing (with consent). Users can manage cookies via browser settings.

12. Changes to this Policy

We may update this Privacy Policy periodically. Material changes will be communicated via email or platform notices.



13. Contact Information

Clear Direction IQ, LLC – Privacy Office

Concord, NH 03301

Email: privacy@cleardirectioniq.com

Phone: 814-460-4183

